SANTÉ South WINE FESTIVAL™

DATE
April 7, 2018

VIP TASTING (LIMITED)
6:30 PM

GRAND TASTING
7:30 PM

LOCATION
Renaissance at Colony Park Ridgeland, MS

FOUNDER
Norm Rush of Beaumad and Associates

FESTIVAL OVERVIEW
Santé South Wine Festival presents a showcase of internationally recognized boutique wineries from across the globe together with some of Mississippi's most legendary culinary artists to create a mouthwatering experience unlike any other. Founded in 2005, Santé South has grown into the largest wine and culinary extravaganza in the state of Mississippi and is a signature event for the Greater Jackson Area. Since 2006, Santé South has generated more than $1 million in proceeds for Alzheimer's Mississippi. Truly Mississippi's top luxury wine and food experience!

PRESENTING SPONSOR
$15,000

EXCLUSIVE TO ONE SPONSOR
Festival Presenting Sponsor Identity

- Recognition in pre- and post- event publicity
- 8 VIP Tasting Tickets
- 12 Grand Tasting Tickets
- Full Page Color Ad on the Inside Cover of the Official Wine Guide
- Recognition in selected print materials
- Logo/Link on the Official Website
- Special Bundle Rate for **RNWL 5K*** Sponsorship

**Run Now Wine Later 5K Race - April 6, 2018*

GRAND CRU
$10,000

- 6 VIP Tasting Tickets
- 10 Grand Tasting Tickets
- Color Full Page Ad in the Official Wine Guide
- Recognition in selected print materials
- Logo/Link on the Official Website
- Special Bundle Rate for RNWL 5k Sponsorship

PREMIER CRU
$7,500

- 4 VIP Tasting Tickets
- 8 Grand Tasting Tickets
- Full Page BW Ad in the Official Wine Guide
- Recognition in selected print materials
- Logo/Link on the Official Website
- Special Bundle Rate for RNWL 5k Sponsorship

VILLAGE CRU
$5,000

- 4 VIP Tasting Tickets
- 6 Grand Tasting Tickets
- 1/2 Page BW Ad in the Official Wine Guide
- Recognition in selected print materials
- Logo/Link on the Official Website
- Special Bundle Rate for RNWL 5k Sponsorship

CRU
$2,500

- 2 VIP Tasting Tickets
- 4 Grand Tasting Tickets
- 1/4 Page BW Ad in the Official Wine Guide
- Recognition in selected print materials
- Logo/Link on the Official Website
- Special Bundle Rate for RNWL 5k Sponsorship

FRIENDS OF ALZHEIMER'S
$1,000

- 2 VIP Tasting Tickets
- 2 Grand Tasting Tickets
- Logo included in Official Wine Guide
- Recognition in selected print materials
- Logo/Link on the Official Website
- Special Bundle Rate for RNWL 5k Sponsorship

VIP HOST
$500

- 2 VIP Tasting Tickets
- Name in the Official Wine Guide
- Name in selected print materials
- Complimentary Wine Raffle Ticket-$20 Value

IN KIND OPPORTUNITIES

- Musical Entertainment
- Printing
- Bottled Water
- Media (Traditional & Social)
- Photography
- Tables & Linens
- Transportation

2017 FESTIVAL DEMOGRAPHICS

- 78% Age 30–59
- 73% Annual Household Income $100k
- 42% Fine dining 4 or more times monthly
- 70% Purchase 1 case of wine monthly

2017 FESTIVAL STATISTICS

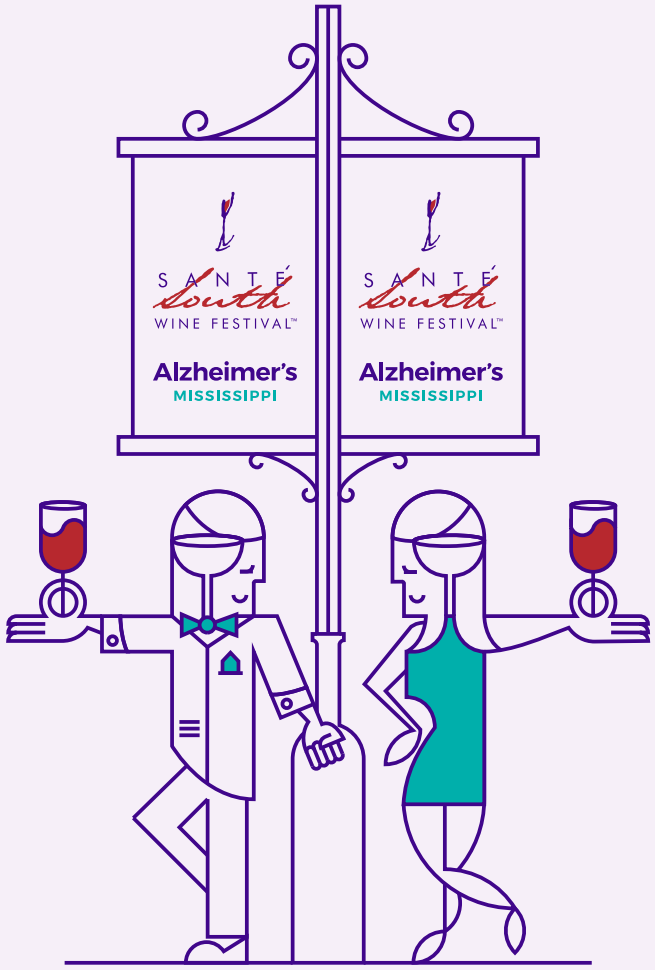
- Sold Out- VIP Tasting Event
- 1000+/- Participants, Winemakers, Restaurants and Volunteers (Grand Tasting Event)
- 160+ Wine Options poured
- 35+Wineries and 20+ Restaurants Participated

CONTACT

santesouth@alzms.org
601.987.0020 or
877.930.6190

Alzheimer's | MISSISSIPPI
855 S. Pear Orchard Road, Suite 501
Ridgeland, MS 39157
(601) 987-0020
alzms.org

santesouth.com
@santesouth



APRIL 7, 2018
RENAISSANCE AT COLONY PARK